

ZUMMU

viral marketing & publishing platform

CREATE YOUR MICRO-SITE

MOBILE WEBSITE OR BLOG IN MINUTES

Zumvu is a Viral Marketing and Publishing Platform that empowers you to increase traffic, generate new fans, improve conversion and enhance user engagement. Whether you need simple pages, striking galleries, a professional blog or an online portfolio - it's all included with your Zumvu Site. Create pages or posts specifically designed to increase sales, brand attention and boost your bottom-line regardless of the business or industry you're in.

- ✓ A fully-featured website CMS to create, manage and host a website – all from one place
- ✓ Zumvu Sites are Mobile Ready and optimized for handheld devices
- ✓ Our reliable, secured and dedicated hosting delivers quick access, worldwide
- ✓ Your site is created in minutes of sign-up, and upgrades are always instant

Zumvu Site comes fully hosted, coded, designed and loaded with all these features and more...



MOBILE READY

Build a website that showcases your business on every screen - from Smart Phones and Tablets to Computers and TVs. Your customers expect a great browsing experience regardless of what device they use.

- ✓ Create rich mobile websites that are light weight, quick to load and easy to use
- ✓ Simplify marketing with one URL on all devices
- ✓ Zumvu Sites smartly redirects the user to the mobile version
- ✓ Any change made to your website is updated on your mobile website automatically
- ✓ No coding or technical knowledge required



INBUILT BLOGGING PLATFORM

Zumvu includes powerful blogging tools to help you manage your social media presence and increase your social engagement. It is designed such that you can spend less time making your blog work and more time blogging.

- ✓ Build your blog in real time, right from within your web browser. There's absolutely nothing to install and any technical skills to worry about
- ✓ Create new posts, pages or include photo, video, links and other articles in a flash
- ✓ Publicize and categorize articles, create lookbooks, encourage discussion, and moderate comments on your Zumvu blog
- ✓ Engage your visitors - get more subscribers, likes, comments and shares to your content



SEARCH ENGINE FRIENDLY

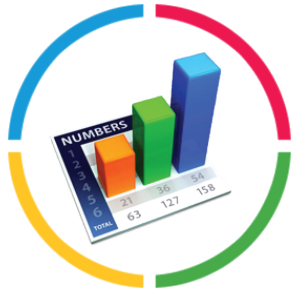
- ✓ Place your site/blog on the top ranking with our Search Engine Optimization System. With an SEO friendly CMS, it will automatically generate meta-information about your blog content that search engines will use to index it.
- ✓ Apply additional optimizations by setting metadata such as custom titles, descriptions and keywords on page or site level.
- ✓ Your website would be well optimized for search engines through the use of sitemaps, automated pinging of new content, proper HTML formatting, and meta-descriptions. We make sure Google, Yahoo, and Bing will love your site.
- ✓ Generate more traffic to your Site, and increase the potential for sales or exposure.



ZUMVU IS VIRAL

Zumvu is the one of the world wide web's latest phenomena, combining blogging with social networking to produce stunning results. Boost your marketing ROI with the power of Social Media!

- ✓ Get more subscribers and interaction from your visitors. Turn your website traffic into Fans. Earn organic Fans, by offering website visitors quality content.
- ✓ Each time you publish new content on your blog, your followers receive an update on their dashboard. Generate fresh traffic through each new post you create.
- ✓ Your blog comments will show up in real time and invite even more conversations on your site.
- ✓ Zumvu uses referral techniques and gets your customers to share products and offers with their friends and contacts, thus converting them to Brand Advocates!



TURN YOUR BLOG INTO A BUSINESS

- ✓ Sell ads, posts and services right from your blog. It helps you define and manage ads, posts, mentions, services, sponsorships and memberships.
- ✓ Sell your advertising spots directly to advertisers or upload your own creative and link them to your main site.
- ✓ It also gives a platform for companies to promote their products and services to specific niches, delivering great results.
- ✓ Sell right from your own Zumvu Site. You can embed a link pointing to your eCommerce website that lists your products and gives buyers a direct link to purchase. This turns your blog into a store in a matter of minutes.

CREATE YOUR OWN
SPACE

MICROSITE • BLOG • MOBILE • SEO • SOCIAL MEDIA

GET STARTED!